

Employment

2018 - 2025 - (Brooklyn, NY)

Schneps Media - Art Director

- Overlook editorial layout for 5 papers, amNewYork Metro, Dan's papers, Dan's Papers Palm Beach and Behind the Hedges.
- Work close with editors in a fast-paced environment to ensure final drafts make it to the printer before deadlines.
- Coordinate with Editors & Sales Reps for advertisement placement throughout each paper.
- Ensure Consistency throughout publications according to guidelines.

2022 - (Manhattan, NY)

The Village Sun - Art Director

- Helped brand and begin guideline policies as well as page templates and overall look and feel.
- Overlooked editorial layout as well as overall production work.
- Worked close with editor in a fast-paced environment to ensure final drafts make it to the printer before deadlines.
- Coordinated with Editor & Sales Rep for advertisement placement throughout the paper.
- Ensured Consistency throughout the publication according to our guidelines.

2016 - 2018 - (Brooklyn, NY)

CNG Local - Art Director / Production Artist

- Overlooked editorial layout for 6 papers, Caribbean Life, Gay City News, The Villager, Downtown Express, Manhattan Express & Chelsea Now.
- Worked close with editors in a fast-paced environment to ensure final drafts make it to the printer before deadlines.
- Coordinated with Editors & Sales Reps for advertisement placement throughout each paper.
- When needed, I created advertisements from scratch. I also helped with processing ads and organized them in LaunchPad.
- I also helped create eBlasts and other email marketing campaigns (html & graphic) as well as web-based advertisements.
- I created media kits and other marketing materials as well as banners, posters & awards for galas & events.
- When requested, I also provided custom illustrations for covers or use in story layouts.

2013 - Present - (remote, San Antonio, TX)

CSIntel - Art Director / Senior Graphic & UI Designer / Junior Front End UI Developer

- Competent understanding of web markup, including HTML5, CSS3.
- Created website mockups from existing web templates and then edited them to create an entirely new and functioning site.
- Collaborated as an Art Director with the Creative Team in the development of UI design for mobile technologies and apps.
- Was responsible for designing advertising campaigns from concept through to execution including image research, logo design, print design & layout.
- Assisted in business development pitches by creating designs, concepts and sample lay-outs for presentation to account executives and clients.
- Conceived and designed artwork, graphics, typography and layouts for print and digital application.
- Developed and designed annual reports, brochures, identities, packages and signs for internal business use as well for clients.

Experience & Skills

- Design Software - Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, FlexiSign Pro
- Computer Software - Print prepress, video editing, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Microsoft Outlook, LaunchPad
- iPad - Procreate, Adobe Draw, Adobe Sketch, SketchBook & Concepts
- Web - Understanding of HTML 5, Bootstrap & CSS
- Other - Photography (digital & dark room), screen printing & color separation, figurative oil painting & aerosol painting with mural experience

Education

San Antonio College - Bachelor's Degree in Applied Science in Digital & Print Design (2010)

References

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